



www.FLHeadStart.org



2019 FHSA Partnership & Sponsorship Opportunities

FHSA MISSION STATEMENT

To enhance and support the capability of local Head Start programs in the delivery of high quality services for our children and families.

The Florida Head Start Association, (FHSA) Corporate Partners and Sponsorships is designed to give your company the kind of extensive marketing impact you desire by delivering your target market: Florida's Head Start/Early Head Start agencies.

FHSA is pleased to extend several opportunities to increase your companies visibility among the members of FHSA and open to organizations seeking a collaborative relationship. Our Corporate Partners and Sponsorships offers several ways to demonstrate your support and maximize exposure in Florida Head Start community.

FHSA PURPOSE

The Florida Head Start Association was formed to ensure Head Start, Early Head Start, Migrant and Seasonal Head Start programs provide high-quality developmental services to pregnant women, babies, toddlers, preschoolers and their families who live in poverty and struggles to meet the basic needs of life. FHSA has been the statewide voice since 1999 supporting local programs by providing them with superlative professional development and training for their Directors, Staff, Parents, Policy Council, Board Members and Volunteers. FHSA ensures development of policies addressing the needs of low income families with young children; and provision of a statewide forum for the continual enhancement of the status of birth to school age children and their families.

FHSA holds an annual conference along with a program governance training each year which are designed to educate and bring members together to network, share best practices and ideas that move the Head Start community forward.

ABOUT HEAD START

Head Start is a national child development program for children from birth to age 5, which provides services to promote academic, social and emotional development for income-eligible families.

Florida serves over 40,000 children and their families each year by providing a wide range of individualized services.

Become part of the solution in helping FHSA lead the way to improve the quality and access of child development services in Florida. FHSA relies on Annual Corporate Partners and Event Specific Sponsorships to help advance our mission.

There are limited opportunities to participate in both arenas. FHSA has worked hard to maintain a balance of offerings and opportunities so that partners and sponsors receive maximum exposure to attendees.

2019 CORPORATE PARTNER SPONSORSHIP OPPORTUNITIES

As you review the opportunities, please consider the following

- To facilitate partnerships budgeting, pricing in this brochure are guaranteed for a one year period: Fiscal, October 1, 2018 - September 31, 2019.
- Opportunities are made available on a first-come, first-serve basis, however reasonable first right of refusal will be granted to previous partners or sponsors.
- Partner and Sponsors should feel free to offer suggestions to FHSA for additional sponsorship opportunities not Included in this offering. All suggestions will be considered.
- Once a partnership/sponsorship is agreed upon with FHSA, the Commitment Form must be completed and submitted to FHSA within 30 days of the agreement.
- FHSA requires all partnerships and sponsorships be paid in FULL at least 60 business days after submission of Commitment Form. If payment is not received when due, FHSA reserves the right to re-assign the opportunity.
- Listing of partner or sponsor in event promotions and on our website will not occur until payment is received.
- FHSA reserves the right to review any partnerships or sponsorships for appropriateness for our intended audience and the support of our mission.
- All partners and sponsors must be FHSA members.

Platinum Level - \$8,000 - Exclusive Offer Available for Only 5 Companies!

ONLY 4 LEFT

- Annual FHSA membership at the Corporate Friends level
- Ongoing recognition as FHSA Corporate Partner
- Exhibit opportunity at FHSA annual conference (*if desired*)
- Two complimentary registrations for FHSA annual conference. Additional attendee badges at reduced fee equal to 50% off member rate
- Conference tote bag insert
- Recognition in monthly newsletter
- Conference attendee list
- Full page, full color ad in Annual Conference program
- Sponsor ribbons for all company representative name badges
- Recognition at FHSA Annual Conference on signage and in conference materials
- Recognition on FHSA website
- Host a breakout session during annual conference
- Three e-mails to members advertising product and/or services
- Host one webinar during the year
- Opportunity to provide a 90 second company/product overview during annual conference

2019 ANNUAL CORPORATE PARTNERSHIPS OPPORTUNITIES

Gold Level - \$6,500 annual investment

- Annual FHSA membership at the Corporate Friends level
- Ongoing recognition as FHSA Corporate Partner
- Exhibit opportunity at FHSA annual conference (*if desired*)
- Two complimentary registration for FHSA annual conference
Additional attendee badges at reduced fee equal to 50% off member rate
- Conference tote bag insert
- Recognition in monthly newsletter
- Conference attendee list
- Half page, full color ad in Annual Conference program
- Sponsor ribbons for all company representative name badges
- Recognition at FHSA Annual Conference on signage and in conference materials
- Recognition on FHSA website
- Two e-mails to members advertising product and/or services
- Opportunity to provide a 60 second company/product overview during annual conference

Silver Level - \$5,000 annual investment

- Annual FHSA membership at the Corporate Friends level
- Ongoing recognition as FHSA Corporate Partner
- Exhibit opportunity at FHSA annual conference (*if desired*)
- One complimentary registrations for FHSA annual conference.
Additional attendee badges at reduced fee equal to 50% off member rate
- Conference tote bag insert
- Recognition in monthly newsletter
- Conference attendee list
- Quarter page, full color ad in Annual Conference program
- Sponsor ribbons for all company representative name badges
- Recognition on FHSA website
- Recognition at FHSA Annual Conference on signage and in conference materials
- One e-mail to members advertising product and/or services



2019 CONFERENCE SPECIFIC SPONSORSHIP OPPORTUNITIES

FHSA holds one conference annually, annual awards luncheon and other trainings throughout the year for you to expand and strengthen customer networks. We offer various sponsorship opportunities for each event allowing you to engage with the attendees at all levels within the happenings of our events.

Annual Conference Sponsorships

Conference Dinner Sponsor	\$7,000
Opening Keynote Speaker Sponsor	\$6,000
Lunch Sponsor (2 Available)	\$5,000
Reception Sponsor (2 Available)	\$5,000
Game Night Sponsor	\$5,000
Excursion Event Sponsor	\$5,000
Breakfast Sponsor (2 Available)	\$4,000
Closing Keynote Speaker Sponsor	\$4,000
Charging Station Sponsor	\$4,000
Wi-Fi Hot Spot Sponsor	\$4,000
Room Key Card Sponsor	\$4,000
Conference App Sponsor	\$3,500
Conference Bag Sponsor	\$3,000
Lanyard Sponsor	\$2,500
Connection Break Sponsor (4 Available)	\$2,500
Conference Pocket Guide Sponsor	\$1,500
Conference Tote Bag Insert	\$ 500

Ala Carte Sponsorships`

Program Governance Training <i>Exclusive</i>	\$5,000
Program Governance Training <i>Non-Exclusive</i>	\$2,500
Annual Awards Luncheon	\$2,500
Board Meeting Sponsor (3 Available)	\$1,500
Affiliate Group Meeting Sponsor (3 Available)	\$1,000

2019 CONFERENCE SPECIFIC SPONSORSHIP OPPORTUNITIES

\$7,000 - \$6,000 SPONSORSHIP

CONFERENCE DINNER \$7, 000

On Thursday evening we will host a dinner for all conference attendees. This evening event will allow participants one final night of fun. The dinner will be hosted in a private dining room of the conference venue with a special theme.

- Two complimentary registrations included
- Additional attendee badges at reduced fee equal to 50% off the member registration fee
- Exhibit opportunity at annual conference, *(if desired)*
- Sponsor ribbons for all company representative name badges
- Conference attendee list
- Half page, full color ad in Annual Conference program
- Recognition at FHSA Annual Conference on signage and in conference materials
- Conference tote bag insert
- Recognition in monthly newsletter and FHSA website

OPENING KEYNOTE SPEAKER \$6,000

Gain exposure for your company by hosting our 2019 Annual Conference Keynote Speaker. Help us set an inspiring and motivational tone for this year event.

\$5,000 - \$4,000 SPONSORSHIP

LUNCH \$5,000 (2 AVAILABLE)

Connections occur often during lunch. Be part of helping create them during this portion of our agenda.

RECEPTION \$5,000 (2 AVAILABLE)

Powerful connections happen at receptions. Be part of helping create them during this event.

GAME NIGHT \$5,000

This unique sponsorship is an opportunity for your business to sponsor a night of fun after a day of learning. We can customize the evening to focus on showcasing your business.

EXCURSION EVENT \$5,000

Attendees will be asked to join an excursion Tuesday evening. This will give participants a chance to reconnect and make new acquaintances in a relaxed atmosphere off site.

2019 CONFERENCE SPECIFIC SPONSORSHIP OPPORTUNITIES

\$5,000 - \$4,000 SPONSORSHIP

BREAKFAST \$4,000 (2 AVAILABLE)

Help us start conference attendees day off with a hearty breakfast

CLOSING KEYNOTE SPEAKER \$4,000

Help us wrap up conference and send attendees home with a thought provoking closing keynote experience..

CHARGING STATION \$4,000

Don't you hate it when your battery is running low? Be the one that keeps attendees juiced during conference.

WI-FI HOT SPOT \$4,000

We all need to stay connected and your sponsorship of wi-fi can get you close to hero status.

ROOM KEY CARD \$4,000

Imagine your company logo in every attendee's pocket or purse. Every time they reach for their room key they'll see your company name and logo proudly displayed!

- Two complimentary registrations
- Additional attendee badges at reduced fee equal to 50% off the member registration fee
- Exhibit opportunity at annual conference, *(if desired)*
- Sponsor ribbons for all company representative name badges
- Conference attendee list
- Quarter page, full color ad in Annual Conference program
- Recognition at FHSA Annual Conference on signage and in conference materials
- Conference tote bag insert

2019 CONFERENCE SPECIFIC SPONSORSHIP OPPORTUNITIES

\$3,500 - \$2,500 SPONSORSHIP

CONFERENCE APP \$3,500

Help us engage conference attendees on a whole new level. Customize branding for your company available with this sponsorship.

CONFERENCE BAG \$3,000

Place your company logo on the conference tote bags! All attendees are offered a conference bag at the registration desk. Your company logo will be prominently displayed throughout the entire conference and beyond.

LANYARD \$2,500

If you desire extra exposure think about all conference attendees with your name around their necks.

CONNECTION BREAK \$2,500 (4 AVAILABLE)

Fueling the mind during learning is essential. Help attendees process what they just learned by providing a healthy refuel.

- Two complimentary registrations
- Exhibit opportunity at annual conference, *(if desired)*
- Sponsor ribbons for all company representative name badges
- Conference attendee list
- Recognition at FHSA Annual Conference on signage and in conference materials
- Conference tote bag insert
- Recognition in monthly newsletter and FHSA website

\$1,500 - \$500 SPONSORSHIP

CONFERENCE POCKET GUIDE \$1,500

A small but handy reference for the conference is always a great addition. Provide this reference for our attendees through sponsoring.

CONFERENCE TOTE BAG INSERT \$ 500

Give our attendees a little something extra special in their conference tote bag leaving them with a lasting impression of you.


2019 CONFERENCE SPECIFIC SPONSORSHIP OPPORTUNITIES

- One complimentary conference registration. Additional badges at reduced fee equal to 50% off the member registration fee
- Recognition at FHSA Annual Conference on signage and in conference materials
- Recognition in monthly newsletter and FHSA website
- Conference tote bag insert
- Sponsor ribbons for all company representative names badges

2019 ALA CARTE SPONSORSHIP OPPORTUNITIES

FHSA Program Governance Training - \$5,000 exclusive or \$2,500 non-exclusive

Gain exposure by sponsoring this training event October 30-31, 2018.

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- Two complimentary registrations
 - One table top exhibit opportunity, if desired
 - Opportunity to have 2 minutes of podium time, if desired
 - Conference attendee list
 - Recognition in monthly newsletter and FHSA website

FHSA Annual Award Luncheon- \$2,500 (Exclusive Opportunity)

Help us recognize Head Start leaders during our awards luncheon on October 31, 2018.

- One complimentary registration
- Opportunity to have 2 minutes of podium time, if desired
- Conference attendee list
- Recognition in monthly newsletter and FHSA website

Board Meeting Sponsor - \$1,500 (3 Available)

Gain exposure for your company by hosting a Board Meeting during Oct. 1, 2018 September 31, 2019.

- Up to two (2) attendees at the FHSA Board of Directors Dinner
- Opportunity to have 2 minutes to address the FHSA Board of Directors
- Recognition at board meeting
- Recognition in monthly newsletter and FHSA website

Affiliate Group Meetings (Directors, Staff, Parent and Friends) - \$1,000 (3 available)

Get in front of those in the front lines everyday at Head Start. Build connections that last a lifetime by sponsoring their meetings.

- Up to two (2) attendees at the perspective affiliate group meeting
- Opportunity to have 2 minutes to address the perspective affiliate group
- Recognition at affiliate group meeting

TERMS AND CONDITIONS

Please check off to indicate that you have read and understand FHSA sponsorship terms and conditions below.

- ☐ **Fee Schedule:** Sponsors agree and understand that sponsorships are open to members only. Therefore, membership dues must be current and paid in full prior to sponsorship payment being made. Additionally, sponsorships will not be secured and guaranteed until both the membership dues are current and paid in full, and the sponsorship fee is paid in full. Membership status must be current through the close of the conference. Registrant liable for any NSF check fees or similar costs.
- ☐ **Hospitality Suites:** All hospitality suites must be approved and arranged through FHSA in advance.
- ☐ **Off-Site Events:** In the interest of the success of the entire conference and exposition, the Sponsor agrees not to extend invitations, call meetings or otherwise encourage absence of attendees from the event during the official dates of the conference. No non-FHSA sponsored off-site events may be offered.
- ☐ **Cancellation Policy:** Cancellations more than 120 days prior to the event will receive a full refund. Cancellations 91-120 days prior to event will receive a 75% refund. Cancellations 60-90 days prior to event will receive 50% refund. No refunds for cancellations less than 60 days prior to the date of the event. Should any circumstances beyond the control of, and not the fault of FHSA prevent the show from being held as scheduled, no fees shall be refunded. Individual insurance coverage shall be the responsibility of the individual exhibitor.

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For Corporate Sponsors Only. Please check off to indicate you have read and understand the FHSA sponsorship terms and conditions below.

- ☐ **Exhibits:** All exhibits must be contained to a table top display only and are subject to FHSA approval. Exhibitors must comply with all rules at hosting facility. Payment is required with all reservations. Registrants liable for any NSF check fees or similar costs. Reservations cannot be guaranteed without payment. Schedules and related information will be provided approximately four weeks prior to the event.
- ☐ **Sub Leasing Space or Space Sharing:** Exhibitor shall not allow any other corporation person or other entity to use the space allotted to the Exhibitor, not shall the Exhibitor display articles or materials that are not those of the Exhibitors.
- ☐ **Drawings:** Business card collection may only take place during exhibit hours and drawings will be under FHSA control and conducted at times specified by FHSA. No other drawings will be allowed.
- ☐ **Liability:** Exhibitors shall assume and bear full responsibility for the compliance with any and all local, city and state safety, fire and health laws, ordinance and regulations regarding the installations and operation of the exhibit. FHSA does not guarantee exhibitors against loss, damage or theft of any kind. Exhibitors shall indemnify and hold harmless FHSA, and the Hotel. If the premises are defaced or damaged by any act of negligence by any Exhibitor, its agents or guests, the Exhibitor will pay for any and all expenses incurred by damages to physical property, caused by Exhibitors, riggers, haulers, or other contractors engaged for the purpose of moving exhibits and equipment into and out of the building.

You will receive an e-mail no later than three weeks prior to the event with detailed information regarding your participation.

By signing below you hereby agree you have read and understand the terms identified above.

Print Name

Title

Company

Signature

Date

*Note: All sponsors are required to sign sponsorship and exhibitor (if applicable) terms and conditions before sponsorship becomes effective.
Registrations, contributions and sponsorships do not qualify as a charitable contribution.*

COMMITMENT FORM

Please select the item(s) you wish to sponsor

Corporate Partners Annual Investment

(October 1, 2018 - September 30, 2019)

☐ **Platinum Level - \$8,000**

☐ **Gold Level - \$6,500**

☐ **Silver Level - \$5,000**

Annual Conference Sponsorships

☐ **Conference Dinner Sponsor - \$7,000**

☐ **Opening Keynote Speaker - \$6,000**

☐ **Lunch Sponsor - \$5,000**

☐ **Reception Sponsor - \$5,000**

☐ **Game Night Sponsor - \$5,000**

☐ **Excursion Event Sponsor - \$5,000**

☐ **Breakfast Sponsor - \$4,000**

☐ **Closing Keynote - \$4,000**

☐ **Charging Station Sponsor - \$4,000**

☐ **Wi-Fi- Hot Spot - \$4,000**

☐ **Room Key Sponsor - \$4,000**

☐ **Conference App Sponsor - \$3,500**

☐ **Conference Bag Sponsor - \$3,000**

☐ **Lanyard Sponsor - \$2,500**

☐ **Connection Break Sponsor - \$2,500**

☐ **Conference Pocket Guide Sponsor - \$1,500**

☐ **Conference tote bag insert - \$500**

A la Carte Sponsorships

☐ **FHSA Program Governance Training - \$5,000 exclusive, or \$2,500 non-exclusive**

☐ **FHSA Annual Award Luncheon- \$2,500**

☐ **Board Meeting Sponsor - \$1,500**

☐ **Affiliate Group Meeting- \$1,000**

Company: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Event Contact: _____

PAYMENT INFORMATION



Send completed form to FHSA office:

E-mail:

Wanda@FLHeadStart.org

- OR -

Mail to:

**111 N. Gadsden Street, Suite 200
Tallahassee, FL 32301**

Questions? Contact:

Wanda Minick at (850) 694-6477 or Wanda@FLHeadStart.org

Payment Information

Total Amount Due: \$ _____

Method of Payment: ☐ Check (made payable to FHSA) Credit: ☐ Visa ☐ MasterCard ☐ Amex

Credit Card # : _____ Exp. Date: _____ CSV Code: _____

Credit Card Billing Address: _____

City: _____ State: _____ Zip Code: _____

Authorized Signature: _____

Authorized Print: _____



Florida Head Start Association

Excellence. Advocacy. Leadership.

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WWW.FLHeadStart.org