



Florida Head Start Association
Excellence. Advocacy. Leadership.

2026-2027 PARTNER PROSPECTUS

Connect. Influence. Impact.

Connect your brand to a trusted, mission-driven organization empowering its members to advocate, lead, and enhance the education, health, and social services provided to families by Head Start communities, and shape the future of Florida's educational landscape.



www.flheadstart.org

ABOUT THE FLORIDA HEAD START ASSOCIATION

For over 25 years, the Florida Head Start Association (FHSA) has been a trusted source for representing the interests for Head Start and Early Head Start programs throughout the state. As a non-partisan, 501(c)(3) nonprofit, FHSA unites a statewide network of early childhood program Directors, Managers, Staff, Parents, Policy Council, Board Members, and Community champions committed to uplifting children and families with the greatest needs.

WHY PARTNER WITH FHSA?



Connect with decision-makers

Connect with agency decision-makers, administrators, and educators committed to whole-child and whole-family approaches.



Get in front of your target audience

Showcase your products and services to professionals actively seeking innovative solutions and meaningful partnerships.



Elevate your brand with a purpose

Amplify your brand as a champion of early childhood education and community empowerment.



Partner with a trusted statewide network

Collaborate with a trusted association that is building a future where every child in Florida has the opportunity to thrive.

FHSA provides year-round engagement opportunities, extending sponsor visibility beyond the annual conference.

STATEWIDE REACH & IMPACT

FHSA connects partners to a powerful statewide network of early childhood leaders, educators, and decision-makers. Through year-round engagement and our annual conference, FHSA provides meaningful opportunities to increase visibility, build relationships, and create lasting impact.

40,000+

Children & families served statewide

128

Grantee agencies in Florida

800

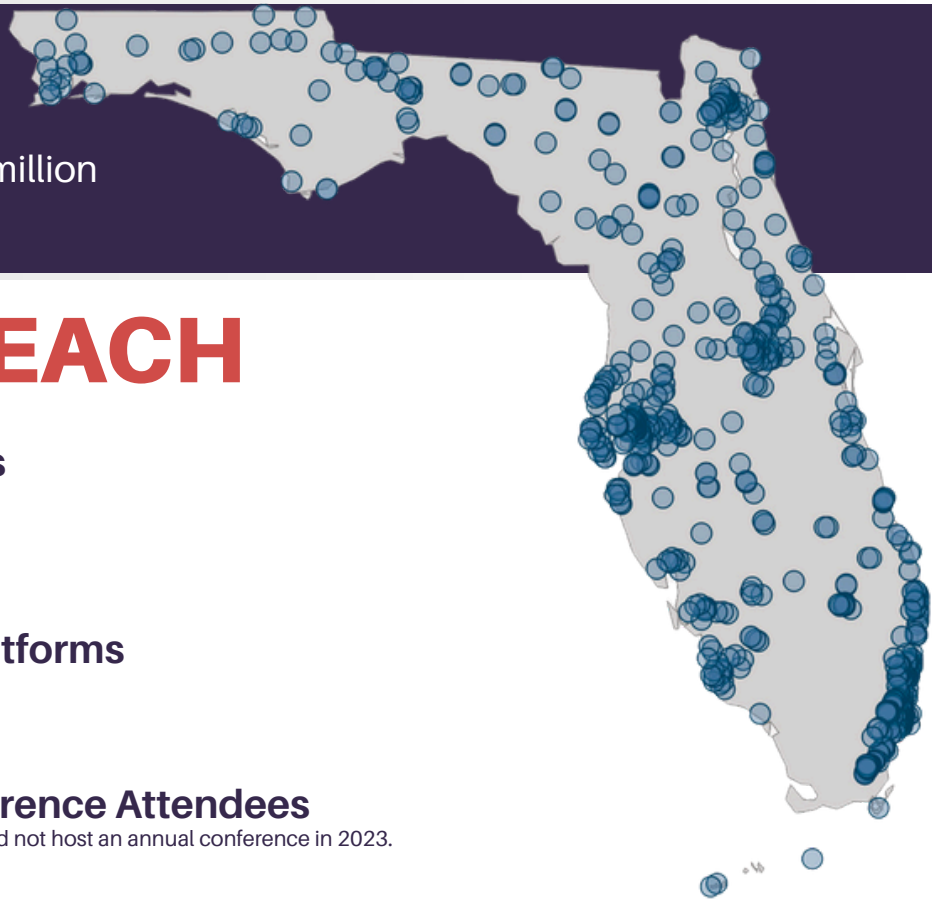
Centers Statewide

11,000+

Floridians employed

\$5 MILLION+

Head Start programs generate over \$5 million annually for Florida's economy



VISIBILITY & REACH



60K+ Annual Website Visits



Over **3K** FHSA Members



2.4k+ Followers Across Platforms

99k+ Annual Reach



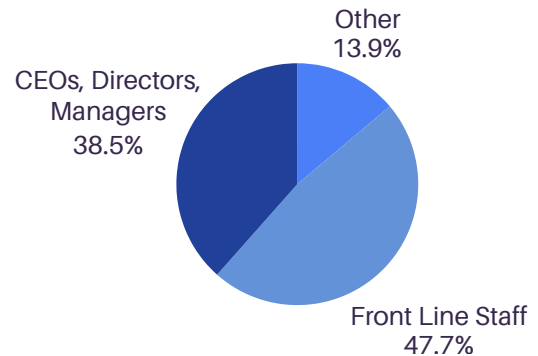
177 Average Annual Conference Attendees

*Based on 2020-2025 average attendance. FHSA did not host an annual conference in 2023.

WHO ATTENDS?

A highly engaged audience of decision-makers and front-line staff actively seeking trusted partners.

Our attendees come ready to discover innovative solutions to strengthen and support their programs



2026-2027 CORPORATE PARTNERSHIP OPPORTUNITIES

FHSA offers corporate sponsorship opportunities designed to create year-round visibility and meaningful impact.

Our partners gain direct access to leaders across Florida’s Head Start community through digital exposure and conference engagement.

DIGITAL PARTNERSHIP OPPORTUNITIES

Rotating Banner on FHSA Webpage

\$500

Maintain consistent brand visibility with a rotating banner featured on the FHSA website, reaching members throughout the year.

Webinar Series

\$750

Host or sponsor a themed webinar series promoted to FHSA members. Recording of the sessions will be posted on the FHSA website.

Dedicated Email Spotlight

\$750

Contribute an article or featured content in our monthly newsletter, distributed to all active FHSA members.

CUSTOM PARTNERSHIPS & IN-KIND SUPPORT

Don't see exactly what you're looking for?

FHSA welcomes tailored sponsorships and in-kind contributions, including items for conference giveaways, silent auction, and attendee engagement.

We specialize in creating custom sponsorship packages that align with your organization’s goals!

Let’s build something together. Contact us today to get started.



Thank you for your support!

2026 ANNUAL CONFERENCE PARTNERSHIP OPPORTUNITIES

PREMIER PARTNER

\$10,000

Includes One Exclusive Conference Sponsorship:

Choice of one option, first-come, first-served (5 Available)



Keynote Sponsor

Keynote recognition, 2-minute speaking opportunity + featured promo video



Awards Luncheon Sponsor

Logo in program, 2-minute speaking spotlight, option to provide branded centerpieces or attendee favors



Registration Sponsor

Own the welcome moment—work the registration desk, give attendees a branded gift, and enjoy prime visibility on lanyards and tote bags.



Technology Sponsor

Your brand powers the conference with four-sided branding on charging stations and WiFi signage.



Conference App

Claim exclusive ownership of the conference's most-used digital platform with a prominently featured ad displayed every time attendees open the app. Your brand becomes the gateway to schedules, maps, alerts, and session details throughout the entire event.

Premier Perks:

Brand Visibility & Recognition

- Premier Partner designation with enhanced logo placement on FHSA Corporate Sponsor webpage
- Logo featured across conference signage, materials, and app
- Dedicated social media recognition
- Recognition in the FHSA Annual Report

Annual Conference & Expo

- Two (2) full conference registrations
- Exhibit space with priority booth selection
- Access to pre- and post-conference attendee lists (per FHSA policy)
- One branded insert in registration bag provided by sponsor
- Sponsor ribbon for on-site recognition
- App push notification

Engagement Opportunities

- Host one (1) FHSA webinar during the program year (Oct. 1, 2026 - Sept. 30, 2027)
- Opportunity for FHSA to distribute one pre-conference and one post-conference email on your behalf



2026 ANNUAL CONFERENCE PARTNERSHIP OPPORTUNITIES

WELCOME RECEPTION

\$5,000

Tuesday October 27th 4:30 PM-5:30 PM

- One (1) full conference registration
- Opportunity to exhibit
- Sponsor ribbon designation
- Access to pre- and post-conference attendee lists (per FHSA policy)
- Exclusive recognition as the Welcome Reception Sponsor
- 2-minute speaking opportunity
- Prominent logo placement on event signage
- Opportunity to provide branded materials or giveaways
- Social media recognition
- Sponsor designation with logo on FHSA Corporate Sponsor webpage
- Recognition in the FHSA Annual Report



SUNSHINE SOIRÉE

\$5,000

Wednesday October 28th 6:00 PM-7:00 PM



- One (1) full conference registration
- Opportunity to exhibit
- Sponsor ribbon designation
- Access to pre- and post-conference attendee lists (per FHSA policy)
- Exclusive recognition as the Sunshine Soirée Sponsor
- 2-minute speaking opportunity
- Prominent logo placement on event signage
- Opportunity to provide branded materials or giveaways
- Social media recognition
- Sponsor designation with logo on FHSA Corporate Sponsor webpage
- Recognition in the FHSA Annual Report

2026 ANNUAL CONFERENCE PARTNERSHIP OPPORTUNITIES

COMMUNITY PARTNER

\$2,000

- Community Partner designation with logo placement on FHSA Corporate Sponsor webpage
- Ability to include a branded insert in the conference registration bag
- Recognition in the FHSA Annual Report
- Recognition as a meeting sponsor during selected meeting
- Logo inclusion on Annual Conference Sponsor signage and marketing materials.

Includes One Exclusive Meeting Sponsorship:

Choice of one option, first-come, first-served (5 Available)

Tuesday, October 27th 12:00 PM - 2:00 PM

FHSA Board Meeting

Tuesday, October 27th 9:00 AM - 10:30 AM

Affiliate Group Meeting: Directors

Affiliate Group Meeting: Staff

Affiliate Group Meeting: Parent

Affiliate Group Meeting: Friends



GRAB N' GO COFFEE

\$1,000



Sponsor a much-needed coffee break!

- Sponsor designation with logo placement on FHSA Corporate Sponsor webpage
- Ability to include a branded insert in the conference registration bag
- Recognition in the FHSA Annual Report
- Logo inclusion on Annual Conference Sponsor signage and marketing materials.
- Signage at coffee station with your company name and logo

2026 ANNUAL CONFERENCE EXHIBITING OPPORTUNITIES

The FHSA Expo Hall offers a prime opportunity to showcase your products, services, and innovations directly with decision-makers in the Head Start community. With limited booth availability, this exclusive and intimate setting ensures your brand stands out while fostering meaningful connections and high-quality networking. Take advantage of designated expo hours—complete with food and beverage service—to drive attendee traffic and maximize your brand’s visibility throughout the event.

NEW FOR 2026! FHSA will offer attendees the opportunity to schedule 1:1 appointments with exhibitors, creating more intentional and meaningful engagement. Before the conference, registered attendees will receive an email featuring a list of exhibitors and brief company descriptions to encourage connections and appointment scheduling.

Booth Package Includes

- 8’ x 10’ pipe and draped booth
- 3’ high side drape
- One (1) 6-foot skirted table
- Two (2) side chairs
- Identification sign
- Wastebasket with liner

Exhibitor Benefits

- Listing in the Conference App
- Inclusion in the Online Exhibitor Directory
- Recognition in the FHSA Newsletter
- Access to pre- and post-show attendee lists (per FHSA policy)
- Book 1:1 appointments with conference attendees

Registration

- One (1) complimentary full conference registration
- Additional registrations: \$395 per person

FHSA Member Rate: \$750

Non-Member Rate: \$900

Booth space is available on a first-come, first-served basis and is assigned based on sponsorship level, membership, length of service to FHSA, and the date registration was received.

Check out our sponsorship opportunities available to amplify your exposure and strengthen your impact across the entire conference experience!

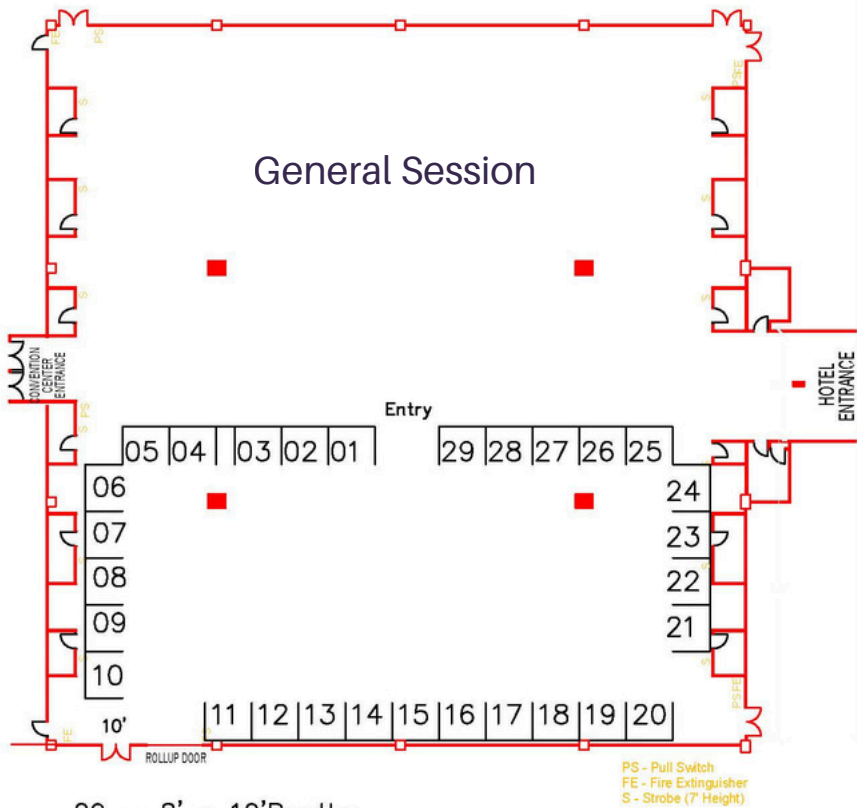


2026 ANNUAL CONFERENCE EXHIBITING INFORMATION

Goben Convention Services will provide shipping and rental information closer to the Conference date. When it is available, a full Exhibitor Kit will be emailed to registered exhibitors.

FHSA

October 27-29, 2026

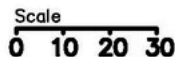


29 - 8' x 10'Booths

The Double Tree
Orlando, FL
Universal A

** Subject to Fire Marshall Approval**

PREPARED BY :
GobenCS
1700 35th Street, Unit 102
Orlando, FL 32839
(407) 872-2223
8.28.25
Draft 2



Tentative Expo Schedule

Day One- Monday, October 26		
2:00 PM	4:30 PM	Exhibitor Move-In
Day Two- Tuesday, October 27		
10:30 AM	11:30 AM	1:1 Appointments
2:00 PM	3:00 PM	1:1 Appointments
4:30 PM	5:30 PM	Welcome Reception Expo Hall
Day Three- Wednesday, October 28		
8:00 AM	11:30 AM	Breakfast Expo Hall
5:00 PM	6:00 PM	Reception Expo Hall
Expo Tear Down After Reception		

2026 ANNUAL CONFERENCE EXHIBITOR POLICIES

By registering as an exhibitor, you agree to maintain your booth in place and staffed for the full published expo hours. Early breakdown disrupts the attendee experience and the value of the event for all participants, so it is not permitted. Exhibitors who dismantle or depart before the official close of the expo may be assessed an early-departure fee and may be ineligible to exhibit at future FHSA events. If an unavoidable circumstance arises, please notify FHSA staff so we can assist.

Exhibitor Cancellation Policy

Booth space is confirmed upon receipt of the exhibitor sign-up and full payment.

- Cancellations received more than 90 days before the event will receive a full refund.
- Cancellations received 60–90 days before the event are eligible for a 50% refund.
- Cancellations received less than 60 days before the event are not refundable.

If circumstances beyond FHSA's control—and not due to FHSA's fault—prevent the conference from being held as scheduled, no fees will be refunded. Exhibitors are encouraged to maintain their own insurance coverage for travel, lodging, and exhibit-related expenses.

Written cancellation must be submitted to the FHSA office. No-shows are non-refundable, and exhibitors remain responsible for the full registration fee.

Sponsorship & Fee Schedule

Sponsorship opportunities are available to FHSA members in good standing. Organizations that are not yet members are welcome to join prior to securing a sponsorship. Exhibiting is open to both members and non-members, with member and non-member rates available.

Sponsorships are not secured or guaranteed until both membership dues and the sponsorship fee are paid in full. Membership must remain current through the close of the conference. Sponsorship benefits will not be activated until full payment is received. The registrant is responsible for any NSF check fees or similar costs.

Harassment Policy

FHSA is committed to providing a harassment-free conference experience for all participants, including attendees, exhibitors, sponsors, speakers, volunteers, and staff. Harassment based on sex, age, disability, perceived disability, marital status, personal appearance, sexual orientation, gender identity or expression, race, color, religion, national origin, veteran status, or any other legally protected characteristic is not tolerated.

Sexual language, imagery, or behavior is never appropriate at any FHSA event, conference venue, session, meeting, or speech. This policy applies to both in-person and digital interactions.

Individuals violating this policy may be sanctioned or expelled from the conference without refund at FHSA's discretion.

Eligibility

Companies whose products or services align with the mission and purpose of the FHSA Annual Conference are eligible to apply for expo space. FHSA reserves the right to reject, limit, or dismiss any exhibitor whose products, services, or conduct are deemed inconsistent with FHSA's mission, values, or event policies.

Booth sharing or subletting is not permitted without prior written approval from FHSA.

FHSA reserves the right to adjust booth assignments or modify the expo layout as needed to support event operations.

**Questions? Please contact Wanda Minick, FHSA Executive Director, at
Wanda@FLHeadStart.org or (850) 694-6477.**

2026 ANNUAL CONFERENCE ACCOMODATIONS

The FHSA 2026 Annual Conference & Expo, held at the DoubleTree by Hilton at the Entrance to Universal Orlando, offers sponsors and exhibitors direct access to hundreds of early childhood leaders from across the state. This vibrant venue—steps away from Universal Orlando Resort—sets the stage for meaningful engagement, brand visibility, and collaborative impact.



**DoubleTree by Hilton at the
Entrance to Universal Orlando**

- **Group Rate:** Starting at \$149++ per night
- **Check-In:** 4:00 PM
- **Check-Out:** 11:00 AM
- **Resort Fee:** None
- **Self-Parking:** \$15+ per night (discounted from \$34+)
- **Reservation Deadline:** Monday, October 5, 2026



BOOKING INFORMATION

FHSA has secured a limited room block with reduced rates. For a link to the booking site, please visit the conference website at www.FLHeadStart.org/Annual-Conference or scan the QR code.

TRANSPORTATION

Orlando International Airport (MCO) is approximately 18 miles from the Doubletree by Hilton. Please note traffic can make this time longer. Airport Shuttle is not available



Florida Head Start Association
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(850) 694-6477 | Info@FLHeadStart.org
www.FLHeadStart.org

Empower members to advocate, lead, and enhance the education, health, and social services provided to families by Head Start