

# Partner Prospectus

## FHSA Annual Conference & Expo



**Honoring**  
*the* **PAST** ✦  
✦ ✦ **Shaping**  
*the* **FUTURE**

**October 28-30, 2025**

**Orlando**

# ABOUT THE CONFERENCE

For over 25 years, the Florida Head Start Association (FHSA) has been a trusted source for representing the interests for Head Start/Early Head Start, Child Care Partnerships, and the Migrant and Seasonal Head Start/Early Head Start programs throughout the state. As a non-partisan, 501(c)(3) nonprofit, FHSA unites a statewide network of early childhood program Directors, Managers, Staff, Parents, Policy Council, Board Members, and Community champions committed to uplifting children and families from low-income backgrounds. By partnering with FHSA, you connect your brand to a trusted, mission-driven organization empowering its members to advocate, lead, and enhance the education, health, and social services provided to families by Head Start communities, and shape the future of Florida's educational landscape.

The FHSA 2025 Annual Conference & Expo, held at the DoubleTree by Hilton at the Entrance to Universal Orlando, offers sponsors and exhibitors direct access to hundreds of early childhood leaders from across the state. This vibrant venue—steps away from Universal Orlando Resort—sets the stage for meaningful engagement, brand visibility, and collaborative impact.

## Why partner with FHSA?

- **Connect** with agency decision-makers, administrators, and educators committed to whole-child and whole-family approaches.
- **Showcase** your solutions and services to a targeted audience invested by innovation, championing opportunity and driven by trans-formative outcomes.
- **Amplify** your brand as a champion of early childhood education and community empowerment.
- **Collaborate** with a trusted association that is building a future where every child in Florida has the opportunity to thrive.

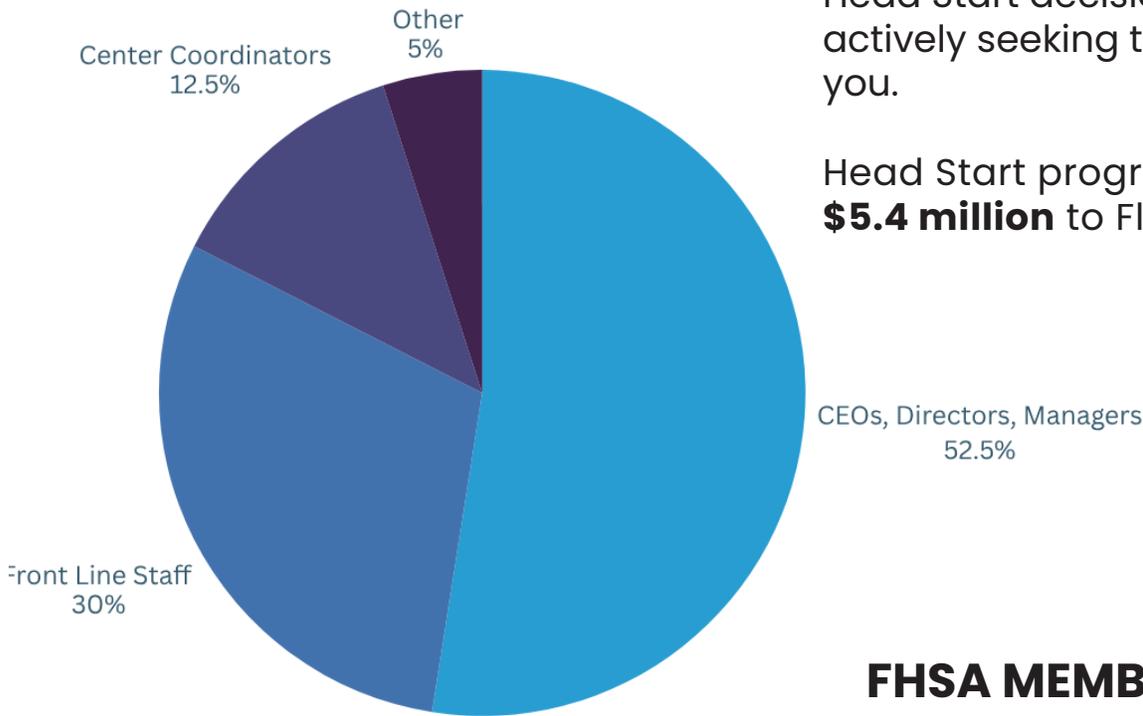


Booth space is available on a first-come, first-served basis and is assigned based on sponsorship level, membership, length of service to FHSA, and the date registration was received.

**Sign up today to reserve your sponsorship and space!**

# FHSA BY THE NUMBERS

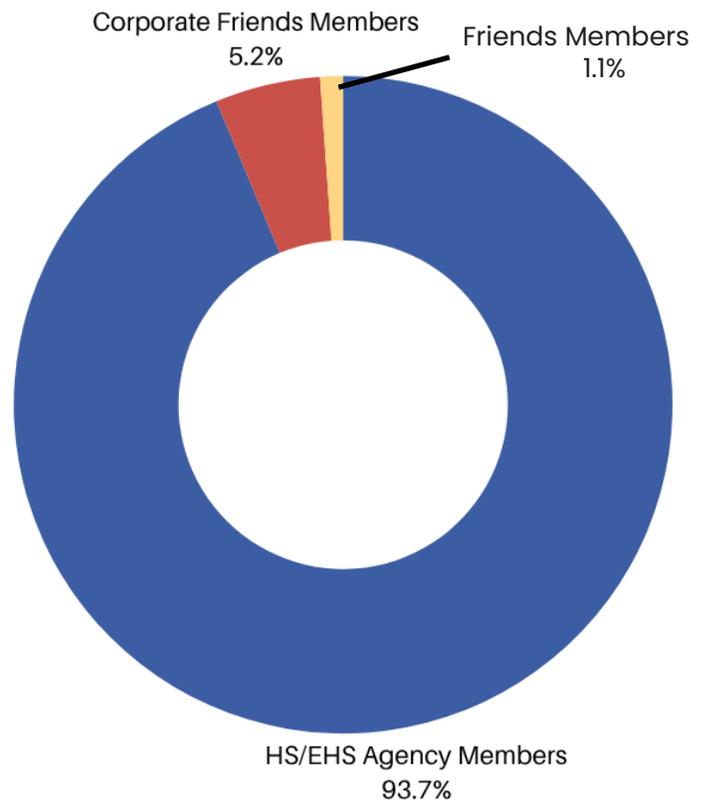
## WHO ATTENDS



Let FHSA amplify your visibility among Head Start decision makers who are actively seeking trusted partners like you.

Head Start programs bring **\$5.4 million** to Florida's economy

## FHSA MEMBERSHIP



## CONFERENCE ATTENDEES



\*FHSA did not host an annual conference in 2023

# EXHIBITING OPPORTUNITIES

The FHSA Expo Hall offers a prime opportunity to showcase your products, services, and innovations directly with decision-makers in the Head Start community. With limited booth availability, this exclusive and intimate setting ensures your brand stands out while fostering meaningful connections and high-quality networking opportunities. Take advantage of designated experience hours—complete with food and beverage service—to drive attendee traffic and maximize your brand’s visibility throughout the event.



Check out our sponsorship opportunities available to amplify your exposure and strengthen your impact across the entire conference experience.

Exhibiting Rates	Booth Space Pipe & Draped	Benefits	Complimentary Registration
<b>FHSA Member Rate: \$650</b>  <b>Non-FHSA Member Rate: \$800</b>	8' x 10' 3' high side drape (1) 6 - foot skirted table (2) side chairs ID Sign Wastebasket with liner	<ul style="list-style-type: none"> <li>• Conference App</li> <li>• Online Exhibitor Directory</li> <li>• FHSA Newsletter</li> <li>• Access to pre and post attendee list</li> </ul>	<ul style="list-style-type: none"> <li>• One (1) representative registration (additional registrations \$395/ per person)</li> <li>• One (1) Annual Awards Luncheon ticket</li> </ul>

## Exhibit Hall Hours:

<b>Move- In</b>	Tuesday, October 28	12:00 p.m. - 2:00 p.m.
<b>Exhibit Hall Hours</b>	Tuesday, October 28	4:00 p.m. - 6:30 p.m.
	Wednesday, October 29	8:00 a.m. - 9:00 a.m.
	Wednesday, October 29	12:00 p.m. - 2:00 p.m.
	Wednesday, October 29	5:00 p.m. - 6:30 p.m.
	Thursday, October 30	8:00 a.m. - 12:00 p.m.
<b>Move-Out</b>	Thursday, October 30	12:00 p.m. - 3:30 p.m.

**REGISTER TODAY**

[www.FLHeadStart.org](http://www.FLHeadStart.org)

# HOTEL & EXHIBITOR DETAILS

## Hotel

DoubleTree by Hilton Hotel at the Entrance to Universal Orlando

5780 Major Boulevard, Orlando, FL 32819

Phone: (407) 351-1000

### Event rate:

**\$159/night** (+taxes)

Check in 4:00 p.m.

Check out 11:00 a.m.

**Scan QR code to  
book your room**



## Booking Information

FHSA has secured a limited room block with reduced rates. For a link to the booking site, please visit the conference website at [www.FLHeadStart.org/AnnualConference](http://www.FLHeadStart.org/AnnualConference) or scan the QR code above.

## Miscellaneous

Goben Convention Services will provide shipping and rental information closer to the Conference date. When it is available, a full Exhibitor Kit will be emailed to registered exhibitors.

The FHSA conference is business casual with wear your FHSA themed shirt on Thursday.

Important deadlines are available on FHSA website at [www.FLHeadStart.org/AnnualConference](http://www.FLHeadStart.org/AnnualConference).

## Transportation

Orlando International Airport (MCO) is approximately 18 miles from the Doubletree by Hilton. Please note traffic can make this time longer.

Airport Shuttle is not available

**Hotel Parking for Overnight Guests** Self Parking **\$15/per day++**



# CORPORATE PARTNER OPPORTUNITIES

## PLATINUM SPONSOR – \$20,000 (1 AVAILABLE)

- Priority booth placement: Complimentary Exhibit Booth Space, if desired
- Keynote Speaker Sponsor and Annual Awards Luncheon Sponsor with speaking opportunity to entire attendee base during Opening Session
- Pre-recorded welcome message to attendees followed by a 2-minute promotional video
- Includes (4) attendee representatives, with (4) tickets to Annual Awards Luncheon
- Featured Advertisement in Conference App (Sponsor to provide design)
- One promotional item (provided by Sponsor) added to attendee welcome packets
- Your company name as Platinum Sponsor prominently featured on event signage and included in all conference marketing materials.
- Host one webinar during the October 1, 25-September 30, 26
- Opportunity to meet with the FHSA board of directors during the conference
- Social Media Sponsor Recognition
- Spotlight your product, service or solution with a dedicated time during the expo
- Opportunity to have FHSA send pre and post-show email to our full attendee list
- Access to pre and post show mailing list including addressed information (no email)
- Sponsor ribbon for representatives name badges

## GOLD SPONSOR – \$15,000 (1 AVAILABLE)

- Priority booth placement (1st selection after Platinum) Complimentary Exhibit Booth Space, if desired
- Includes (3) attendee representatives, with (3) tickets to Annual Awards Luncheon
- Company logo on conference lanyard
- Advertisement in Conference App (Sponsor to provide design)
- One promotional item (provided by Sponsor) added to attendee welcome packets
- Your company name as Gold Sponsor prominently featured on event signage and included in all conference marketing materials.
- Host one webinar during the October 1, 25-September 30, 26
- Social Media Sponsor Recognition
- Spotlight your product, service or solution with a dedicated time during the expo
- Opportunity to have FHSA send pre and post-show email to our full attendee list
- Access to pre and post show mailing list including addressed information (no email)
- Sponsor ribbon for representatives name badges

## SILVER SPONSOR – \$10,000 (1 AVAILABLE)

- Priority booth placement (1st selection after Platinum/Gold) Complimentary Exhibit Booth Space, if desired
- Includes (2) attendee representatives, with (2) tickets to Annual Awards Luncheon FHSA
- Advertisement in Conference App (Sponsor to provide design)
- One promotional item (provided by Sponsor) added to attendee welcome packets
- Your company name as Silver Sponsor prominently featured on event signage and included in all conference marketing materials.
- Host one webinar during the October 1, 25-September 30, 26
- Social Media Sponsor Recognition
- Spotlight your product, service or solution with a dedicated time during the expo
- Opportunity to have FHSA send pre and post-show email to our full attendee list
- Access to pre and post show mailing list including addressed information (no email)
- Sponsor ribbon for representatives name badges

<b>Increase your visibility among Florida's Head Start Community and collaborate with us to demonstrate your support and maximize exposure to the nation's 4th largest Head Start program.</b>	<b>Bronze \$5,000</b>	<b>Champion \$3,000</b>	<b>Friend \$2,000</b>
Complimentary Exhibit Booth Space at FHSA Annual Conference & Expo, if desired	✓	✓	✓
Full Conference Attendee Representatives	2	2	2
Representation on the FHSA Corporate Partner Webpage: Includes: Logo and hyperlink	✓	✓	✓
Listed in FHSA Annual Conference App as Corporate Partner	✓	✓	✓
Ticket to Annual Awards Luncheon	2	2	2
Spotlight your product, service, or solution with a dedicated time during the expo	✓	✓	
Social Media Sponsor Recognition	✓	✓	
Host one webinar during the October 1, 25-September 30, 26	✓	✓	
Your company name prominently featured on event signage and included in all conference marketing materials	✓	✓	✓
Annual Conference Attendee List: Access to pre and post show mailing list including addressed information (no email)	✓	✓	✓
Sponsor ribbon for representatives name badges	✓	✓	✓

**DON'T SEE WHAT YOU ARE LOOKING FOR? We specialize in custom packages designed to align with your goals. Contact FHSA TODAY!**

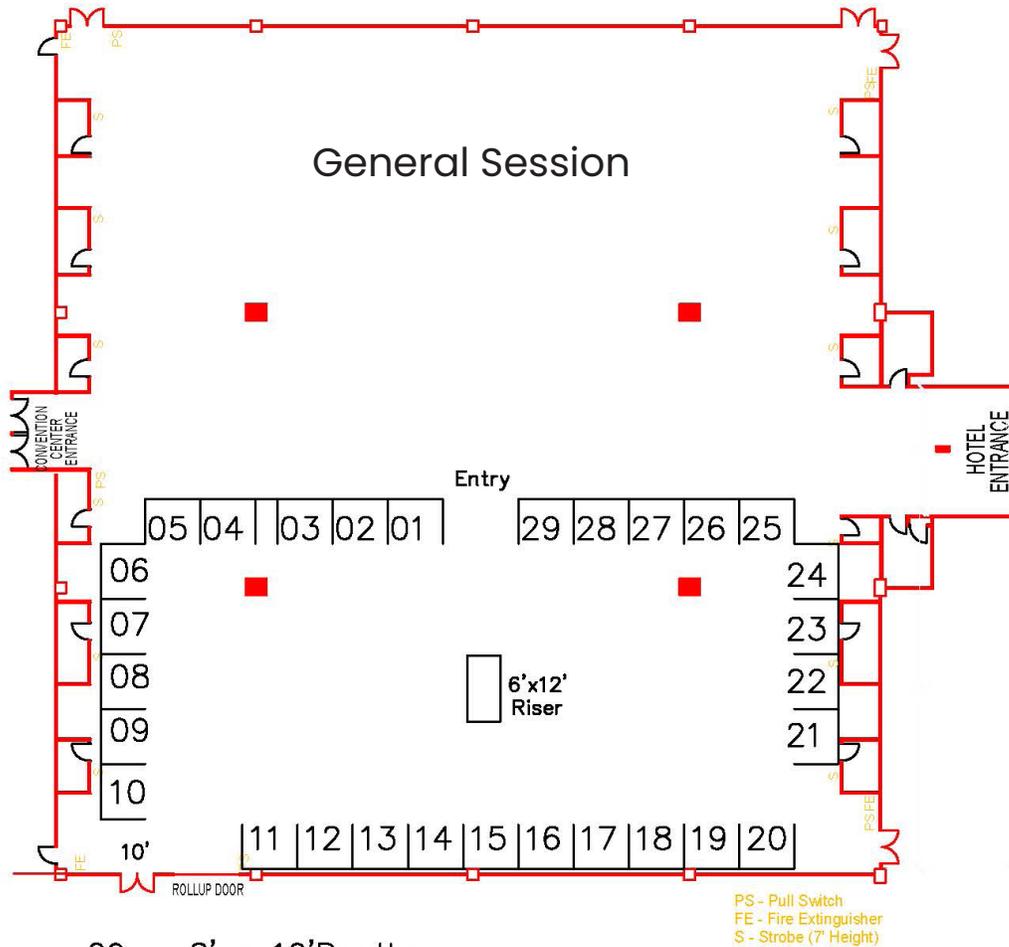
**REGISTER TODAY**

**[www.FLHeadStart.org](http://www.FLHeadStart.org)**

# EXPO HALL LAYOUT

## FHSA

October 28–30, 2025

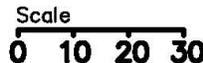


29 - 8' x 10' Booths

The Double Tree  
Orlando, FL  
Universal A

PREPARED BY :  
**GobenCS**  
1700 35th Street, Unit 102  
Orlando, FL 32839  
(407) 872-2223  
8.28.25  
Draft 2

\*\* Subject to Fire Marshall Approval\*\*



### Exhibitor Cancellation Policy

Booth space is confirmed upon receipt of sign-up and full payment. Cancellations made more than 90 days prior to the event will receive a full refund. Cancellations between 60-90 days prior to the event will be eligible for a 50% refund. No refunds or cancellations will be accepted less than 60 days prior to the event. In the event of circumstances beyond FHSA's control, and not due to FHSA's fault, preventing the show from being held as scheduled, no fees will be refunded. It's important to note that individual insurance coverage is the responsibility of the exhibitor. If you're unable to attend the conference, please send a written notification of cancellation to the FHSA office. No-shows are non-refundable, and you will be responsible for the registration fee. By registering to exhibit at the FHSA conference & expo, you agree to the policies listed above. For a complete view of FHSA expo policy, please visit the FHSA website [www.FLHeadStart.org](http://www.FLHeadStart.org).

# COMMITMENT FORM

**DEADLINE**  
**AUGUST 22, 2025**

Please select the item you wish to support

## Corporate Partner Sponsorship Opportunities

- |  |  |
|--|--|
| <input type="checkbox"/> Platinum Sponsor \$20,000 | <input type="checkbox"/> Gold Sponsor \$15,000   |
| <input type="checkbox"/> Silver Sponsor \$10,000   | <input type="checkbox"/> Bronze Sponsor \$ 5,000 |
| <input type="checkbox"/> Champion Sponsor \$ 3,000 | <input type="checkbox"/> Friend Sponsor \$ 2,000 |

## Expo Sign up

- |   |                      |
|---|----------------------|
| <input type="checkbox"/> Basic Exhibitor Package \$650.00 | FHSA Member Rate     |
| <input type="checkbox"/> Basic Exhibitor Package \$800.00 | Non-FHSA Member Rate |

Please select your top three booth choices. *Booth space is available on a first-come, first-served basis and is assigned based on sponsorship level, membership, length of service to FHSA, and the date registration was received.*

1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_

Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Event Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Event Contact Email: \_\_\_\_\_

## Payment Information

Total Amount Due: \$ \_\_\_\_\_

Method of Payment:  Check (made payable to FHSA)

Credit Card:  Visa  Mastercard  Amex

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CSV Code: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Authorized Print: \_\_\_\_\_

Return completed form and payment to FHSA  
111 N. Gadsden Street, Suite 200  
Tallahassee, FL 32301 or  
Email to [Wanda@FLHeadStart.org](mailto:Wanda@FLHeadStart.org)



Florida Head Start Association  
111 N. Gadsden Street, Suite 200  
Tallahassee, FL 32301  
(850) 694-6477 | [Info@FLHeadStart.org](mailto:Info@FLHeadStart.org)  
[www.FLHeadStart.org](http://www.FLHeadStart.org)

*Empower members to advocate, lead, and enhance the education, health,  
and social services provided to families by Head Start.*