

OCTOBER 1-4, 2024 IN ORLANDO FLORIDA

FHSA ANNUAL CONFERENCE & EXPO



CORPORATE PARTNER SPONSORSHIP EXPO PROSPECTUS

FOR MORE INFORMATION AND TO REGISTER, VISIT
WWW.FLHEADSTART.ORG

ABOUT THE CONFERENCE

For 25 years, the Florida Head Start Association (FHSA) has been the statewide association supporting and representing the interest of Florida's Head Start/Early Head Start, Child Care Partnerships, and Migrant and Seasonal Head Start/Early Head Start programs. FHSA is a 501 (c)(3) not-for-profit, a non-partisan association empowering members to advocate, lead, and enhance the education, health, and social services provided to Florida's most vulnerable children and families.

FHSA 2024 Annual Conference & Expo will be held at the DoubleTree by Hilton at the Entrance to Universal Orlando, Florida. As a Universal Orlando Partner Hotel, it is a short walk from Universal Studios Florida, Universal's Island of Adventure, Universal's Volcano Bay, the Orlando International Premium Outlets, and the Mall at Millenia are also within two miles.

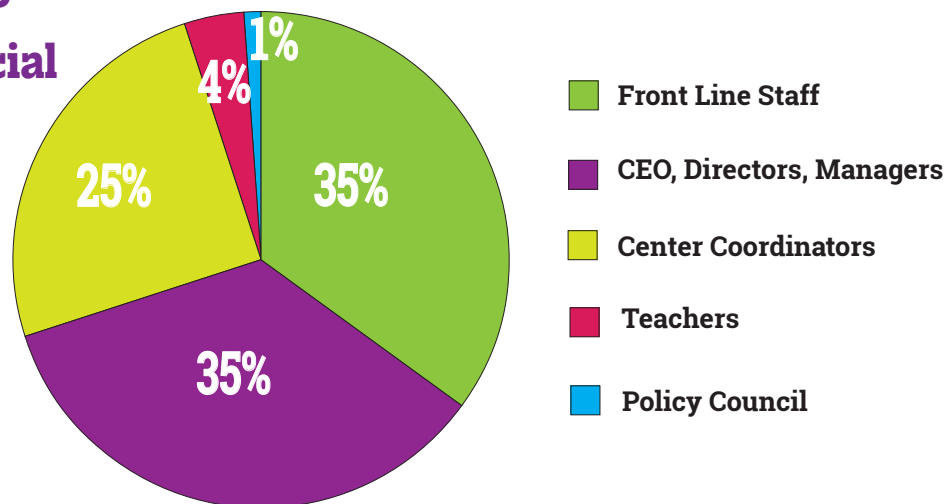
- **Dedicated Experience Hall Hours**
- **Over 200 Head Start/Early Head Start Professionals Attending**
- **Exhibitors Included in All Social Events**

Meals and events at the FHSA Conference are built around the Exhibit Hall to give exhibiting companies maximum access to attendees.



WHO ATTENDS?

Past attendees have included VP of Operations, Directors, Managers, Education Coordinators, Family Engagement Specialist, Policy Council members, Teachers and Home Visitors.



Booth space is available on a first-come, first-served basis and is assigned based on sponsorship level, membership, length of service to FHSA, and the date registration was received.

Sign up today to reserve your sponsorship and space!

CONFERENCE SCHEDULE OF EVENTS

*Preliminary Schedule.

TUESDAY, OCTOBER 1ST

10:00 a.m. – 2:00 p.m. Conference Attendee Check-In/Registration
12:00 p.m. – 6:00 p.m. Exhibitor Check-In & Booth Set-up
1:00 p.m. – 4:00 p.m. FHSA Board of Directors Meeting
2:00 p.m. – 5:00 p.m. Learning Roundtables
5:00 p.m. – 6:30 p.m. Sponsor, Exhibitor, Attendee Networking Social

WEDNESDAY, OCTOBER 2ND

8:00 a.m. – 12:00 p.m. Conference Attendee Check-In/Registration
8:00 a.m. – 12:00 p.m. Experience Hall Open
9:00 a.m. – 10:00 a.m. Conference Kick-off Celebration
10:15 a.m. – 11:30 a.m. Educational Breakout Sessions
12:00 p.m. – 2:00 p.m. FHSA Annual Awards Luncheon
2:15 p.m. – 5:00 p.m. Educational Breakout Session
5:00 p.m. – 6:30 p.m. Experience Hall and Reception

THURSDAY, OCTOBER 3RD

8:00 a.m. – 12:00 p.m. Conference Attendee Check-In/Registration
8:00 a.m. – 9:00 a.m. Experience Hall Open
9:00 a.m. – 10:30 a.m. Opening Session – Keynote Address
10:45 a.m. – 12:00 p.m. Educational Breakout Sessions
12:00 p.m. – 1:30 p.m. Policy Lunch
1:30 p.m. – 2:15 p.m. Experience Hall
2:15 p.m. – 5:00 p.m. Educational Breakout Sessions
5:00 p.m. – 6:00 p.m. Exhibitor Booth Tear Down
7:00 p.m. – 10:30 p.m. 25th Anniversary Party Like it's 1999 Celebration

FRIDAY, OCTOBER 4TH

8:30 a.m. – 10:30 a.m. Breakfast & Conference Wrap-up

EXPERIENCE HALL

Limited Expo Space available
Dedicated experience hours
Food and Beverages available with
experience driving traffic – adventures, and
promoting attendee engagement

EXPERIENCE HOURS

*Times subject to change

Wednesday

8:00 a.m. – 10:15 a.m.
5:00 p.m. – 6:30 p.m.

Thursday

8:00 a.m. – 9:00 a.m.
1:30 p.m. – 2:15 p.m.



Attendees will have opportunities to explore the products and services offered by exhibiting companies through intentional and meaningful experiences.

BASIC EXHIBITOR PACKAGE: \$650 FHSA MEMBER RATE

\$800 NON-FHSA MEMBER RATE

- One (1) representative registration (additional registrants \$395/per person)
- One (1) 8 x 10 booth space in the Experience Hall includes (1) 6' skirted table, Chair, ID Sign, Wastebasket with liner
- Announcement of company, including web link in FHSA monthly newsletter
- One (1) ticket to Annual Awards Luncheon and Thursday 25th Anniversary Party
- Access to pre and post show mailing list including addressed information (no email)
- Exhibitor listing in Conference App

REGISTER NOW AT

WWW.FLHEADSTART.ORG

CORPORATE PARTNERS OPPORTUNITIES

PLATINUM SPONSOR - \$15,000 (1 AVAILABLE)

- Priority booth placement: Complimentary Exhibit Booth Space with dedicated experience time
- Keynote Speaker Sponsor with speaking opportunity to entire attendee base during Thursday Opening Session
- Includes (4) attendee representatives, with (4) tickets to Annual Awards Luncheon and Thursday 25th Anniversary Party
- FHSA Board Member/Partner Event: Invitation for (4) representatives to attend the event during Annual Conference
- Opportunity to have FHSA send pre and post-show email to our full attendee list
- Access to pre and post show mailing list including addressed information (no email)
- Featured Advertisement in Conference App (Sponsor to provide design)
- Logo and Brochure (provided by Sponsor) added to attendee welcome packets
- Your company name as Platinum Sponsor on all show signage, FHSA website, and monthly Newsletter
- FHSA Social Media Take Over Day
- Sponsor ribbon for representatives name badges

GOLD SPONSOR - \$10,000 (1 AVAILABLE)

- Priority booth placement (1st selection after Platinum) Complimentary Exhibit Booth Space with dedicated experience time
- Annual Awards Luncheon Sponsor with speaking opportunity to entire attendee base during Awards Luncheon
- Includes (3) attendee representatives, with (3) tickets to Annual Awards Luncheon and Thursday 25th Anniversary Party
- FHSA Board Member/Partner Event: Invitation for (3) representatives to attend the event during Annual Conference
- Opportunity to have FHSA send pre and post-show email to our full attendee list
- Access to pre and post show mailing list including addressed information (no email)
- Advertisement in Conference App (Sponsor to provide design)
- Brochure (provided by Sponsor) added to attendee welcome packets
- Company logo on conference lanyard
- Your company name as Gold Sponsor on all show signage, FHSA website, and monthly Newsletter
- FHSA Social Media Take Over Day
- Sponsor ribbon for representatives name badges

SILVER SPONSOR - \$7,500 (1 AVAILABLE)

- Priority booth placement (1st selection after Platinum/Gold) Complimentary Exhibit Booth Space with dedicated experience time
- Company logo on Annual Conference Lanyard
- Includes (2) attendee representatives, with (2) tickets to Annual Awards Luncheon and Thursday Anniversary Party
- FHSA Board Member/Partner Event: Invitation for (2) representatives to attend the event during Annual Conference
- Opportunity to have FHSA send pre and post-show email to our full attendee list
- Access to pre and post show mailing list including addressed information (no email)
- Advertisement in Conference App (Sponsor to provide design)
- Brochure (provided by Sponsor) added to attendee welcome packets
- Your company name as Silver Sponsor on all show signage, FHSA website, and monthly Newsletter
- FHSA Social Media Take Over Day
- Sponsor ribbon for representatives name badges

SOLD

CORPORATE PARTNER SPONSORSHIPS

Increase your visibility among Florida's Head Start Community and collaborate with us to demonstrate your support and maximize exposure to the nation's 4th largest Head Start program.	Bronze \$5,000	Champion \$3,000	Friend \$2,000
Representation on the FHSA Corporate Partner Webpage: Includes: Logo and hyperlink	✓	✓	✓
Complimentary Exhibit Booth Space at FHSA Annual Conference & Expo with dedicated experience time	✓	✓	✓
Listed in FHSA Annual Conference App as Corporate Partner	✓	✓	✓
Annual Conference Attendee List: Access to pre and post show mailing list including addressed information (no email)	✓	✓	✓
Host one webinar during the year	✓	✓	
Target Corporate Partners recognition emails to members	✓	✓	
Photo Booth Sponsor	✓		
Ticket to Annual Awards Luncheon	2	2	1
Ticket to Thursday Anniversary Party	2	2	1
FHSA Social Media Take Over Day	✓		
Brochure (provided by Sponsor) added to attendee welcome packets	✓	✓	✓
Sponsor ribbon for representatives name badges	✓	✓	✓

REGISTER NOW AT

WWW.FLHEADSTART.ORG

HOTEL & EXHIBITOR DETAILS

HOTEL

DoubleTree by Hilton Hotel at the Entrance to
Universal Orlando
5780 Major Boulevard, Orlando, FL 32819
Phone: (407)351-1000

Event rate:
\$159/night (+taxes)

Check in 4:00 p.m.
Check out 11:00 a.m.

**Scan QR code to
book your room**



BOOKING INFORMATION

FHSA has secured a limited room block with reduced rates. For a link to the booking site, please visit the conference website at www.FLHeadStart.org/AnnualConference or scan the QR code above.

Room block closes September 09, 2024.

HOTEL PARKING FOR OVERNIGHT GUESTS

Self Parking \$15/per day++

MISCELLANEOUS

Goben Convention Services will provide shipping and rental information closer to the Conference date. When it is available, a full Exhibitor Kit will be emailed to registered exhibitors.

The FHSA conference is business casual, and the Thursday Celebration Party is 90s-themed.

Important deadlines are available on FHSA website at www.FLHeadStart.org/AnnualConference.

TRANSPORTATION

Orlando International Airport (MCO) is approximately 18 miles from the Doubletree by Hilton. Please note traffic can make this time longer.

Airport Shuttle is not available



EXPO HALL LAYOUT

Florida Head Start / Expo Experience

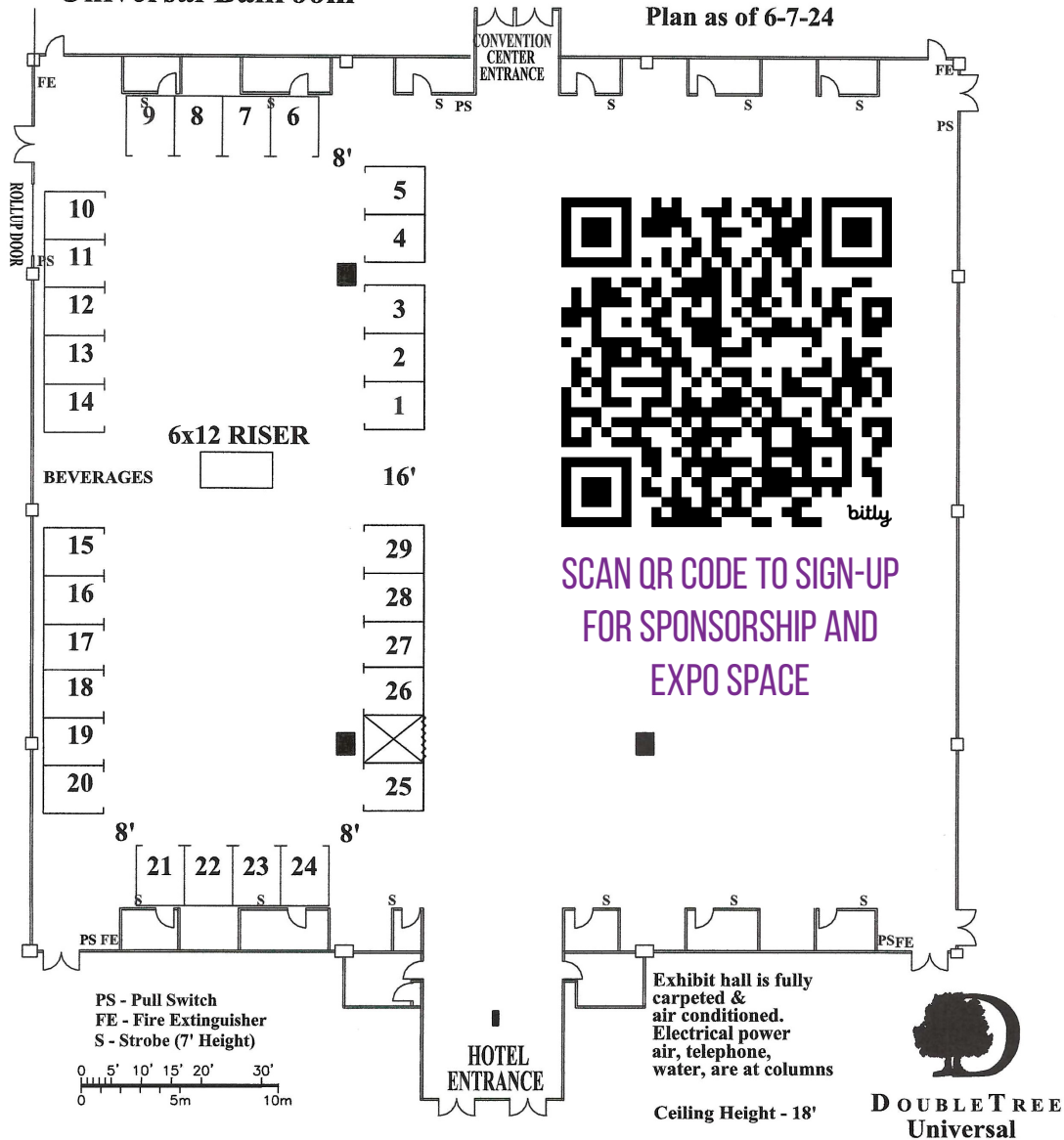
October 1-4, 2024

Double Tree Universal Orlando

Universal Ballroom

(29) 8w x 10d Booths

Plan as of 6-7-24



Exhibitor Cancellation Policy

Booth space is confirmed upon receipt of sign-up and full payment. Cancellations made more than 90 days prior to the event will receive a full refund. Cancellations between 60-90 days prior to the event will be eligible for a 50% refund. No refunds or cancellations will be accepted less than 60 days prior to the event. In the event of circumstances beyond FHSA's control, and not due to FHSA's fault, preventing the show from being held as scheduled, no fees will be refunded. It's important to note that individual insurance coverage is the responsibility of the exhibitor. If you're unable to attend the conference, please send a written notification of cancellation to the FHSA office. No-shows are non-refundable, and you will be responsible for the registration fee. By registering to exhibit at the FHSA conference & expo, you agree to the policies listed above. For a complete view of FHSA expo policy, please visit the FHSA website www.FLHeadStart.org.

COMMITMENT FORM

Please select the item you wish to support

CORPORATE PARTNER SPONSORSHIP OPPORTUNITIES

☐ Platinum Sponsor \$15,000
☐ Silver Sponsor \$ 7,500
☐ Champion Sponsor \$ 3,000

☐ Gold Sponsor \$10,000
☐ Bronze Sponsor \$ 5,000
☐ Friend Sponsor \$ 2,000

EXPO SIGN UP

☐ Basic Exhibitor Package \$650.00 FHSA Member Rate
☐ Basic Exhibitor Package \$800.00 Non-FHSA Member Rate

Please select your top three booth choices. *Booth space is available on a first-come, first-served basis and is assigned based on sponsorship level, membership, length of service to FHSA, and the date registration was received..*

1st _____ 2nd _____ 3rd _____

Deadline to register is August 2, 2024

Company: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ E-mail: _____

Website: _____

Event Contact: _____ Phone: _____

Event Contact Email: _____

PAYMENT INFORMATION

Total Amount Due: \$ _____

Method of Payment: ☐ Check (made payable to FHSA)

Credit Card: ☐ Visa ☐ Mastercard ☐ Amex

Credit Card #: _____ Exp. Date: _____ CSV Code: _____

Credit Card Billing Address: _____

City: _____ State: _____ Zip Code: _____

Authorized Signature: _____

Authorized Print: _____

Return completed form and
payment to FHSA
111 N. Gadsden Street, Suite 200
Tallahassee, FL 32301 or
Email to Wanda@FLHeadStart.org



Florida Head Start Association
111 N. Gadsden Street, Suite 200
Tallahassee, FL 32301
(850) 694-6477 | Info@FLHeadStart.org
www.FLHeadStart.org

*Empower members to advocate, lead, and enhance the education, health,
and social services provided to families by Head Start.*