



**Florida Head Start Association**  
*Excellence. Advocacy. Leadership.*

## 2021-2022 FHSA Corporate Partners & Sponsorships

	Platinum	Gold	Silver	Bronze	Champion	Friend
<b>LEVEL OF COMMITMENT</b>	<b>\$6,000</b>	<b>\$4,500</b>	<b>\$3,000</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$500</b>
<i>All corporate partners and sponsors will be granted exposure through links on the Florida Head Start Association website and social media platforms.</i>						
Annual FHSA membership at the Corporate Friends level	✓	✓	✓	✓	✓	✓
Exhibit space at FHSA Annual Conference & Expo, if desired	✓	✓	✓	✓	20% Discount	15% Discount
Complimentary registrations at FHSA annual conference. Additional attendee badges at a reduced fee equal to 50% off the member rate	4 reps.	3 reps.	2 rep.	1 rep.	Discount off registration fee	Discount off registration fee
Recognition in FHSA monthly newsletter	✓	✓	✓	✓	✓	
Conference attendee list	✓	✓	✓	✓		
Recognition on FHSA website as Corporate Partners throughout 2022	✓	✓	✓	✓	✓	✓
Ongoing recognition as sponsor throughout the event on signage, conference materials and during Opening/Closing sessions	✓	✓	✓	✓	✓	✓
Opportunity to host breakout session during the annual conference	✓	✓	✓			
Target Corporate Partners recognition e-mails to members	3 emails	2 emails	1 email			
Premiere placement in FHSA conference app	✓	✓	✓	✓		
Host one webinar during the year	✓	✓	✓			
Opportunity to provide a company/product overview during annual conference	✓	✓	✓			
Ability to provide a conference tote bag insert	✓	✓	✓	✓	✓	✓
Sponsor ribbons for all company representatives name badges		✓	✓	✓		
Conference attendee list	✓	✓	✓	✓		
Top 3 @ 3 Banner Ad	✓	✓	✓			

## ADDITIONAL ANNUAL CONFERENCE SPONSORSHIPS

<b>Opening or Closing Keynote Speaker Sponsor</b> ( <i>Gain exposure for your company by hosting our opening or closing keynote speaker. Help us set an inspiring and motivation tone for our 2022 event.)*Receive benefits at the Platinum/Gold levels</i> )	2	\$5,000
<b>Conference Mobile App</b> (Let everyone know that you are supporter of FHSA by having your logo prominently displayed on the App Launch Screen)	1	\$3,500
<b>Plenary Lunch Sponsor</b> ( <i>Connections occur often during lunch. Be part of helping create them during this portion of our agenda.)*Receive benefits at the Silver level</i> )	1	\$3,000
<b>Breakfast Sponsor</b> (Breakfast is the most important meal of the day. Help attendees start the day right!) <i>*Exclusive signage during this event</i>	2	\$2,000
<b>Welcome Reception Sponsor</b> (Powerful connections happen at Happy Hour. Partner with FHSA by sponsoring this event to showcase your company all while hosting a fun event.)	5	\$2,500
<b>Break Sponsor</b> ( <i>Fueling the mind during learning is essential. Help attendees process what they just learned by providing a healthy snack.</i> )	3	\$2,000
<b>Conference Tote Bag Sponsor</b> ( <i>Be the brand every attendee sees first by placing your company logo on the official FHSA conference tote bags. All attendees are offered a conference bag at the registration desk. Your company logo will be prominently displayed throughout the entire conference and beyond.</i> )	1	\$1,500
<b>Lanyard</b> ( <i>If you desire extra exposure think about all conference attendees with your name around their necks.</i> )	1	\$1,000
<b>Conference Tote Bag Insert</b> (Give our attendees a little something extra special in their conference tote bag leaving them with a lasting impressions of your company.)	unlimited	\$500

## A LA CARTE SPONSORSHIPS

<b>FHSA Fall Leadership Training</b> ( <i>Gain exposure by sponsoring this training event in the Fall of 2022</i> )		\$6,000
Complimentary Registrations	2 reps.	

Exhibit Opportunity, <i>if desired</i>		
Opportunity to have 2 minutes of podium time, <i>if desired</i>		
Conference attendee list		
Recognition in promotional materials, newsletter and FHSA website		
<b>FHSA Annual Awards Luncheon</b> ( <i>Help us recognize Head Start leaders during our awards luncheon in Fall 2022</i> )		\$3,000
Complimentary Registrations	1 rep.	
Exhibit Opportunity, <i>if desired</i>		
Opportunity to have 2 minutes of podium time, <i>if desired</i>		
Conference attendee list		
Recognition in promotional materials, newsletter and FHSA website		
<b>Board Meeting Sponsor</b> (Gain exposure for your company by hosting an FHSA Board of Director Meeting)	3	\$2,000
Attendance to the board meeting with an opportunity to address the board of directors	2 reps.	
Recognition at the board meeting and on FHSA communications		
<b>Affiliate Group Meeting (Directors, Staff, Parent, Friends)</b> ( <i>Build connections that last a lifetime by supporting Head Start front line staff through meeting sponsorship</i> )	3	\$1,500
Attendance to the perspective affiliate group meeting with an opportunity to address attendees	1 rep.	
Recognition at the affiliate group meeting and on FHSA communications		

**Don't see a sponsorship that suits your needs?** Let FHSA customize a package just for you, contact Wanda Minick, Executive Director at (850) 694-6477 or [Wanda@FLHeadStart.org](mailto:Wanda@FLHeadStart.org)