



www.FLHeadStart.org



2020 FHSA Partnership & Sponsorship Opportunities

FHSA MISSION STATEMENT

To enhance and support the capability of local Head Start programs in the delivery of high quality services for our children and families.

The Florida Head Start Association (FHSA) Corporate Partners and Sponsorships are designed to increase your companies visibility among the members of FHSA and open to organizations seeking a collaborative relationship. Our Corporate Partners and Sponsorships offer several ways to demonstrate your support and maximize exposure in the Florida Head Start community.

Become part of the solution in helping FHSA lead the way to improve the quality and access of child development services in Florida. FHSA relies on Annual Corporate Partners and Event Specific Sponsorships to help advance our mission. There are limited opportunities. FHSA has worked hard to maintain a balance of offerings and opportunities so that partners and sponsors receive maximum exposure to our audience.

ABOUT HEAD START

Head Start is a national child development program for children from birth to age 5, which provides services to promote academic, social, and emotional development for income-eligible families.

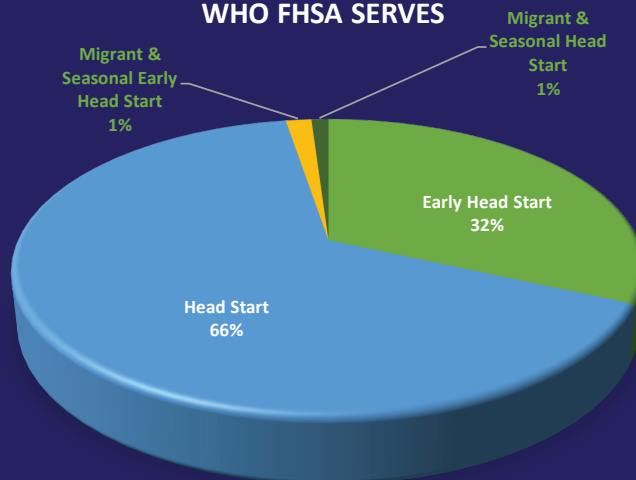
Florida serves over 40,000 children and their families each year by providing a wide range of comprehensive services.

FHSA PURPOSE

FHSA was formed to provide support to Head Start, Early Head Start, Migrant, and Seasonal Head Start programs in Florida. Head Start programs serve at-risk families, pregnant women, infants, toddlers, and preschoolers who live in poverty and struggles to meet the basic needs of life. FHSA has been the statewide voice since 1999 supporting local programs by providing them with excellent professional development and training for their Directors, Staff, Parents, Policy Council, Board Members, and Volunteers. FHSA ensures the development of policies addressing the needs of low-income families with young children; and the provision of a statewide forum for the continual enhancement of the status of birth to school-age children and their families.

FHSA holds an annual conference along with program governance training each year, which is designed to educate and bring members together to network, share best practices and ideas that move the Head Start community forward.

WHO FHSA SERVES



2020 CORPORATE PARTNER SPONSORSHIP OPPORTUNITIES

As you review the opportunities, please consider the following

- To facilitate partnerships budgeting, pricing in this brochure are guaranteed for one year: Fiscal, October 1, 2019 - September 31, 2020
- Opportunities are made available on a first-come, first-serve basis, however reasonable first right of refusal will be granted to previous partners or sponsors.
- Partner and Sponsors should feel free to offer suggestions to FHSA for additional sponsorship opportunities not included in this offering. **All proposals will be considered.**
- Once a partnership/sponsorship is agreed upon with FHSA, the Commitment Form must be completed and submitted to FHSA within 30 days of the agreement.
- FHSA requires all partnerships and sponsorships to be paid in FULL at least 60 business days after submission of the Commitment Form. If payment is not received when due, FHSA reserves the right to re-assign the opportunity.
- Listing of partner or sponsor in event promotions and on our website will not occur until payment is received.
- FHSA reserves the right to review any partnerships or sponsorships for appropriateness for our intended audience and the support of our mission.
- All partners and sponsors must be FHSA members.

Platinum Level - \$8,000 - Exclusive Offer Only 3 Available!

- Annual FHSA membership at the Corporate Friends level
- Ongoing recognition as FHSA Corporate Partner
- Complimentary exhibit space at FHSA annual conference in a prime location, *(if desired)*
- Three complimentary registrations for FHSA annual conference. Additional attendee badges at a reduced fee equal to 50% off the member rate
- Conference tote bag insert
- Recognition in FHSA monthly newsletter
- Conference attendee list
- Full-page, full-color ad in Annual Conference program
- Premiere space in FHSA Annual Conference App.
- Sponsor ribbons for all company representative name badges
- Recognition at FHSA Annual Conference on signage and in conference materials
- Recognition on FHSA website
- Host a breakout session during the annual conference
- Three Corporate Partners recognition e-mails to members
- Host one webinar during the year
- Opportunity to provide a 90-second company/product overview during the annual conference

2020 ANNUAL CORPORATE PARTNERSHIPS OPPORTUNITIES

Gold Level - \$6,500 annual investment

- Annual FHSA membership at the Corporate Friends level
- Ongoing recognition as FHSA Corporate Partner
- Complimentary exhibit space at FHSA annual conference, *(if desired)*
- Two complimentary registration for FHSA annual conference. Additional attendee badges at a reduced fee equal to 50% off the member rate
- Conference tote bag insert
- Recognition in FHSA monthly newsletter
- Conference attendee list
- Half-page, full-color ad in Annual Conference program
- Recognition in FHSA Annual Conference App.
- Sponsor ribbons for all company representative name badges
- Recognition at FHSA Annual Conference on signage and in conference materials
- Recognition on FHSA website
- Two Corporate Partners recognition e-mails to members
- Opportunity to provide a 60- second company/product overview during the annual conference

Silver Level - \$5,000 annual investment

- Annual FHSA membership at the Corporate Friends level
- Ongoing recognition as FHSA Corporate Partner
- Complimentary exhibit space at FHSA annual conference, *(if desired)*
- One complimentary registration for FHSA annual conference. Additional attendee badges at a reduced fee equal to 50% off the member rate
- Conference tote bag insert
- Recognition in FHSA monthly newsletter
- Conference attendee list
- Quarter page, full-color ad in Annual Conference program
- Recognition in FHSA Annual Conference App.
- Sponsor ribbons for all company representative name badges
- Recognition at FHSA Annual Conference on signage and in conference materials
- Recognition on FHSA website

2020 CONFERENCE SPONSORSHIP OPPORTUNITIES

FHSA holds one conference annually, annual awards luncheon and other trainings throughout the year for you to expand and strengthen customer networks. We offer various sponsorship opportunities for each event allowing you to engage with the attendees at all levels within the happenings of our events. Each of the a la carte sponsorships has its unique advantage to ensure you receive optimal exposure. Make sure to review each of the offerings. We welcome you to provide your input to help FHSA build a customized package to suit your needs and increase brand awareness.

Annual Conference Sponsorships

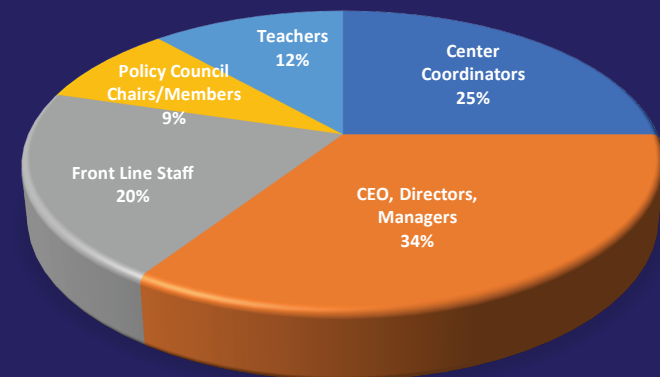
| | |
|--|---------|
| Opening Keynote Speaker Sponsor | \$5,000 |
| Closing Keynote Speaker Sponsor | \$5,000 |
| Lunch Sponsor (2 Available) | \$5,000 |
| Breakfast Sponsor (2 Available) | \$4,000 |
| Conference App Sponsor | \$3,500 |
| Reception Sponsor | \$3,000 |
| Wi-Fi Hot Spot Sponsor | \$3,000 |
| Charging Station Sponsor | \$3,000 |
| Room Key Card Sponsor | \$2,000 |
| Conference Bag Sponsor | \$2,000 |
| Lanyard Sponsor | \$2,000 |
| Connection Break Sponsor (3 Available) | \$2,000 |
| Conference Pocket Guide Sponsor | \$1,000 |
| Conference Tote Bag Insert | \$ 500 |

A'La Carte Sponsorships

| | |
|---|---------|
| Program Governance Training <i>Exclusive</i> | \$5,000 |
| Program Governance Training <i>Non-Exclusive</i> | \$2,500 |
| Annual Awards Luncheon | \$2,500 |
| Board Meeting Sponsor (3 Available) | \$1,500 |
| Affiliate Group Meeting Sponsor (3 Available) | \$1,000 |

SOLD

WHO ATTENDEES



2020 CONFERENCE SPONSORSHIP OPPORTUNITIES

\$5,000 SPONSORSHIP

OPENING KEYNOTE SPEAKER \$5,000

Gain exposure for your company by hosting our 2020 Annual Conference Opening Keynote Speaker. Help us set an inspiring and motivational tone for this year's event.

CLOSING KEYNOTE SPEAKER \$5,000

Help us wrap up this year's conference by sending attendees home with a grand thought-provoking keynote experience.

- Two complimentary registrations included
- Additional attendee badges at a reduced fee equal to 50% off the member registration fee
- Exhibit opportunity at the annual conference, *(if desired)*
- Sponsor ribbons for all company representative name badges
- Opportunity to welcome attendees and introduce the speaker
- Conference attendee list
- Half-page, full- color ad in Annual Conference program
- Recognition in FHSA Conference App.
- Recognition at FHSA Annual Conference on signage and in conference materials
- Conference tote bag insert

LUNCH \$5,000 (2 AVAILABLE)

Connections occur often during lunch. Be part of helping create them during this portion of our agenda.

- Two complimentary registrations included
- Additional attendee badges at a reduced fee equal to 50% off the member registration fee
- Exhibit opportunity at the annual conference, *(if desired)*
- Sponsor ribbons for all company representative name badges
- Exclusive signage during lunch as the sponsor
- Conference attendee list
- Half-page, full-color ad in Annual Conference program
- Recognition in FHSA Conference App. and on schedule as lunch sponsor
- Recognition at FHSA Annual Conference on signage and in conference materials
- Conference tote bag insert

2020 CONFERENCE SPONSORSHIP OPPORTUNITIES

\$4,000 - \$3,000 SPONSORSHIP

BREAKFAST \$4,000 (2 AVAILABLE)

Help us start conference attendees' day off with a hearty breakfast.

CONFERENCE APP SPONSOR \$3,500

Help us engage conference attendees on a whole new level. Customize branding for your company available with this sponsorship.

RECEPTION SPONSOR \$3,000

Powerful connections happen at receptions. Be part of helping create them during this event.

WI-FI HOT SPOT \$3,000

We all need to stay connected, and your sponsorship of wi-fi can get you close to hero status.

CHARGING STATION \$3,000

Don't you hate it when your battery is running low? Be the one that keeps attendees juiced during the conference.



- Two complimentary registrations
- Additional attendee badges at reduced fee equal to 50% off the member registration fee
- Exhibit opportunity at annual conference, *(if desired)*
- Sponsor ribbons for all company representative name badges
- Conference attendee list
- Exclusive signage opportunity
- Quarter page, full color ad in Annual Conference program
- Recognition at FHSA Annual Conference on signage and in conference materials
- Recognition in FHSA Conference App.
- Conference tote bag insert

2020 CONFERENCE SPONSORSHIP OPPORTUNITIES

\$2,000 SPONSORSHIP

| ROOM KEY SPONSOR \$2,000 | CONFERENCE BAG \$2,000 |
|--|--|
| Be the brand every attendee sees first thing in the morning, the last thing at night, and every time they enter their room. Imagine your company logo in every attendee's pocket or purse every time they reach for their room key, they'll see your company name and logo proudly displayed! | Place your company logo on the conference tote bags! All attendees are offered a conference bag at the registration desk. Your company logo will be prominently displayed throughout the entire conference and beyond. |
| LANYARD \$2,000 | CONNECTION BREAK \$2,000 (3 AVAILABLE) |
| If you desire extra exposure think about all conference attendees with your name around their necks. | Fueling the mind during learning is essential. Help attendees process what they just learned by providing a healthy refuel. |
| <ul style="list-style-type: none"> • One complimentary conference registration • Exhibit opportunity at annual conference, <i>(if desired)</i> • Sponsor ribbon for company representative name badge • Conference attendee list • Recognition at FHSA Annual Conference on signage and in conference materials • Conference tote bag insert • Recognition in monthly newsletter and FHSA website | |

\$1,000 - \$500 SPONSORSHIP

| CONFERENCE POCKET GUIDE \$1,000 | CONFERENCE TOTE BAG INSERT \$ 500 |
|--|---|
| A small but handy reference for the conference is always a great addition. Provide this reference for our attendees through sponsoring. | Give our attendees a little something extra special in their conference tote bag leaving them with a lasting impression of you. |
| <ul style="list-style-type: none"> • One complimentary conference registration • Recognition at FHSA Annual Conference on signage and in conference materials • Recognition on the FHSA website • Conference tote bag insert • Sponsor ribbons for company representative names badge | |

2020 ALA CARTE SPONSORSHIP OPPORTUNITIES

FHSA Fall Leadership Training - \$5,000 exclusive or \$2,500 non-exclusive

Gain exposure by sponsoring this training event on October 10-11, 2019.

- Two complimentary registrations
- One tabletop exhibit opportunity, *(if desired)*
- Opportunity to have 2 minutes of podium time, *(if desired)*
- Conference attendee list
- Recognition in FHSA newsletter and website

FHSA Annual Award Luncheon- \$2,500 (Exclusive Opportunity)

Help us recognize Head Start leaders during our awards luncheon on October 11, 2019.

- One complimentary registration
- Opportunity to have 2 minutes of podium time, *(if desired)*
- Conference attendee list
- Recognition in FHSA newsletter and website

Board Meeting Sponsor - \$1,500

(3 Available)

Gain exposure for your company by hosting a Board Meeting during Oct. 1, 2019-September 31, 2020.

- Up to two (2) attendees at the FHSA Board of Directors Dinner
- Opportunity to have 2 minutes to address the FHSA Board of Directors
- Recognition at the board meeting
- Recognition in FHSA newsletter and website

Affiliate Group Meetings (Directors, Staff, Parent and Friends) - \$1,000 (3 available)

Get in front of those in the front lines everyday at Head Start. Build connections that last a lifetime by sponsoring their meetings.

- Up to two (2) attendees at the perspective affiliate group meeting
- Opportunity to have 2 minutes to address the perspective affiliate group
- Recognition at the affiliate group meeting and on agenda
- Recognition in the FHSA newsletter and website

TERMS AND CONDITIONS

Please check off to indicate that you have read and understand FHSA sponsorship terms and conditions below.

- ☐ **Fee Schedule:** Sponsors agree and understand that sponsorships are open to members only. Therefore, membership dues must be current and paid in full prior to sponsorship payment being made. Additionally, sponsorships will not be secured and guaranteed until both the membership dues are current and paid in full, and the sponsorship fee is paid in full. Membership status must be current through the close of the conference. Registrant liable for any NSF check fees or similar costs.
- ☐ **Hospitality Suites:** All hospitality suites must be approved and arranged through FHSA in advance.
- ☐ **Off-Site Events:** In the interest of the success of the entire conference and exposition, the Sponsor agrees not to extend invitations, call meetings or otherwise encourage absence of attendees from the event during the official dates of the conference. No non-FHSA sponsored off-site events may be offered.
- ☐ **Cancellation Policy:** Cancellations more than 120 days prior to the event will receive a full refund. Cancellations 91-120 days prior to event will receive a 75% refund. Cancellations 60-90 days prior to event will receive 50% refund. No refunds for cancellations less than 60 days prior to the date of the event. Should any circumstances beyond the control of, and not the fault of FHSA prevent the show from being held as scheduled, no fees shall be refunded. Individual insurance coverage shall be the responsibility of the individual exhibitor.

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For Corporate Sponsors Only. Please check off to indicate you have read and understand the FHSA sponsorship terms and conditions below.

- ☐ **Exhibits:** All exhibits must be contained to a table top display only and are subject to FHSA approval. Exhibitors must comply with all rules at hosting facility. Payment is required with all reservations. Registrants liable for any NSF check fees or similar costs. Reservations cannot be guaranteed without payment. Schedules and related information will be provided approximately four weeks prior to the event.
- ☐ **Sub Leasing Space or Space Sharing:** Exhibitor shall not allow any other corporation person or other entity to use the space allotted to the Exhibitor, not shall the Exhibitor display articles or materials that are not those of the Exhibitors.
- ☐ **Drawings:** Business card collection may only take place during exhibit hours and drawings will be under FHSA control and conducted at times specified by FHSA. No other drawings will be allowed.
- ☐ **Liability:** Exhibitors shall assume and bear full responsibility for the compliance with any and all local, city and state safety, fire and health laws, ordinance and regulations regarding the installations and operation of the exhibit. FHSA does not guarantee exhibitors against loss, damage or theft of any kind. Exhibitors shall indemnify and hold harmless FHSA, and the Hotel. If the premises are defaced or damaged by any act of negligence by any Exhibitor, its agents or guests, the Exhibitor will pay for any and all expenses incurred by damages to physical property, caused by Exhibitors, riggers, haulers, or other contractors engaged for the purpose of moving exhibits and equipment into and out of the building.

You will receive an e-mail no later than three weeks prior to the event with detailed information regarding your participation.

By signing below you hereby agree you have read and understand the terms identified above.

| | | |
|------------|-------|---------|
| Print Name | Title | Company |
| Signature | | Date |

*Note: All sponsors are required to sign sponsorship and exhibitor (if applicable) terms and conditions before sponsorship becomes effective.
Registrations, contributions and sponsorships do not qualify as a charitable contribution.*

COMMITMENT FORM

Please select the item(s) you wish to support

Corporate Partners Annual Investment

(October 1, 2019 - September 30, 2020)

☐ **Platinum Level - \$8,000**

☐ **Gold Level - \$6,500**

☐ **Silver Level - \$5,000**

Annual Conference Sponsorships

☐ Opening Keynote Speaker - \$5,000

☐ Closing Keynote - \$5,000

☐ Lunch Sponsor - \$5,000

☐ Breakfast Sponsor - \$4,000

☐ Conference App Sponsor - \$3,500

☐ Reception Sponsor - \$3,000

☐ Wi-Fi- Hot Spot - \$3,000

☐ Charging Station Sponsor - \$3,000

☐ Room Key Sponsor - \$2,000

☐ Conference Bag Sponsor - \$2,000

☐ Lanyard Sponsor - \$2,000

☐ Connection Break Sponsor - \$2,000

☐ Conference Pocket Guide Sponsor - \$1,000

☐ Conference tote bag insert - \$500

A la Carte Sponsorships

☐ FHSA Fall Leadership Training - \$5,000 exclusive,
or \$2,500 non-exclusive

☐ FHSA Annual Award Luncheon - \$2,500

☐ Board Meeting Sponsor - \$1,500

☐ Directors, Staff, Parent and Friends Group Meetings - \$1,000

Company: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Event Contact: _____ Event Contact Phone: _____

Event Contact E-mail: _____

PAYMENT INFORMATION



Send completed form to FHSA office:

E-mail:

Wanda@FLHeadStart.org

- OR -

Mail to:

111 N. Gadsden Street, Suite 200
Tallahassee, FL 32301

Questions? Contact: Wanda Minick at (850) 694-6477 or
Wanda@FLHeadStart.org

Payment Information

Total Amount Due: \$ _____

Method of Payment: ☐ Check (made payable to FHSA) Credit Card: ☐ Visa ☐ MasterCard ☐ Amex

Credit Card # : _____ Exp. Date: _____ CSV Code: _____

Credit Card Billing Address: _____

City: _____ State: _____ Zip Code: _____

Authorized Signature: _____

Authorized Print: _____



Florida Head Start Association
Excellence. Advocacy. Leadership.

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