



# CONFERENCE PROGRAM ADVERTISING ORDER FORM

Space ad reservation due: February 28, 2018

Art work due March 2, 2018

2018 ANNUAL CONFERENCE & EXPO  
ORLANDO, FL | APRIL 16-19, 2018

**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

Please check ad size /type you wish to reserve

<b>AD</b>	<b>PRICE</b>
___ Half-page B & W	\$250
___ Half-page color	\$375
___ Full-page B & W	\$500
___ Full - page color	\$750

**PAYMENT: Make Checks Payable to FHSA  
(Florida Head Start Association)**  
 111 N. Gadsden Street, Suite 200  
 Tallahassee, FL 32301

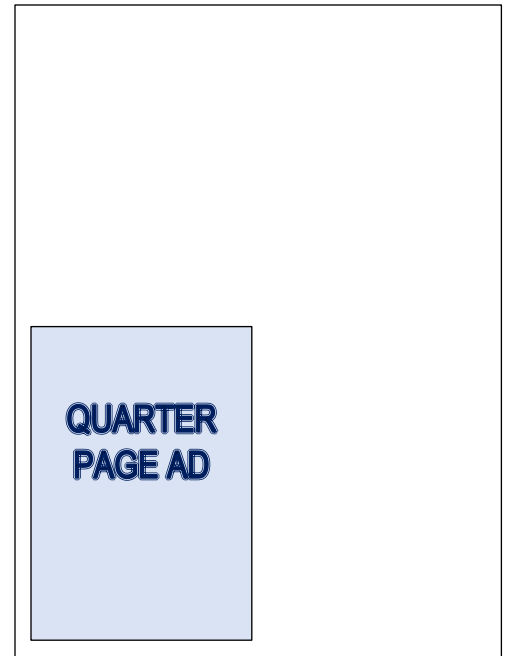
**QUESTIONS?**

Contact Wanda Minick  
Florida Head Start Association  
Phone: (850) 694-6477  
Email: [Wanda@FLHeadStart.org](mailto:Wanda@FLHeadStart.org)



# FLORIDA HEAD START ASSOCIATION CONFERENCE PROGRAM

## ADVERTISING SPEC SHEET



**Full page ad (non- bleed):**  
7.5"x 10"

**Half page ad (non- bleed):**  
7.5"x 4.875"

**Quarter page ad (non- bleed):**  
3.625" x 4.875"

Full page ad (bleed):  
8.75" x 11.25" includes .125" bleed.  
Keep type .125" within final trim size  
(8.5" x 11").

- All measurements are in inches (width by height).
- All images should be CMYK and 300dpi.
- Please send ads as PDF or JPG files.
- Send ads to ***Wanda@FLHeadStart.org***

If you have additional questions contact:  
Wanda Minick, FHSA Executive Director  
[Wanda@FLHeadStart.org](mailto:Wanda@FLHeadStart.org) | (850) 694-6477, phone